

## WELCOME TO THE **NEW YORK BARCLAY** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful New York experiences.

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### INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

### INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

### INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

### INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

### INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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## ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognizing each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travelers.

[Contact us](#) for pricing specific to your group.

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## ENJOY AN EXCLUSIVE INSIDER VIEW OF MOMA

Experience art as never before. The Museum of Modern Art is a New York icon. An esteemed educational institution, dedicated to being the foremost museum of modern art in the world, MOMA is just a few minutes from the Barclay.

We give your delegates the unique opportunity to experience MOMA as an insider. Private tours, exclusive lectures and behind-the-scenes visits and discussions all form part of our Insider experience of this amazing establishment. Here your delegates will have the time and space to deeply appreciate all forms of visual expression, including painting and sculpture, drawings, prints and illustrated books, photography, architecture and design, film and video.

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## UNCOVER THE MYSTERY OF GRAND CENTRAL

The story of Grand Central Terminal mirrors that of New York City itself, encompassing many twists and turns. Learn about the history and eventual rebirth of this incredible structure on a private tour with Paula Horowitz.

The hidden staircase no one ever sees, the basement Hitler tried to destroy, the design error in the main concourse, and the secret train station buried within the terminal. This famous New York landmark has many mysteries for you to solve.

Find out why Lost and Found here is the best in the world. Whisper a secret in a certain corner of the terminal and have your colleague hear it 30 feet away. Discover the technological secret that keeps our trains crash-proof. Unearth the very site where time itself began.

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PAULA HOROWITZ

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## DISCOVER THE NEW YORKER'S NEW YORK

Experience the unique viewpoint and perspective of an original New Yorker. Pete Hamill was born in Brooklyn, NY and is a novelist, essayist and journalist whose career has endured for more than forty years. He has been a columnist for the New York Post, the New York Daily News, New York Newsday, the Village Voice, New York magazine and Esquire. He has served as editor-in-chief of both the Post and the Daily News.

From his base in New York he has covered murders, fires, World Series, championship fights and the great domestic disturbances of the 1960s. He has also written extensively on art, jazz, immigration and politics. He witnessed the events of September 11, 2001 and its aftermath and wrote about them for the New York Daily News.

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## INSPIRE YOUNG MINDS, OPEN NEW DOORS

For an inspiring and fun insider experience, we offer you the opportunity to present your business credentials to the students of East Side Community High School based in lower Manhattan.

Work with our representative and the school Principal, Mark Federman, to inform and motivate the students of 'Barclay Club'. Tell them about your line of work, explain key roles to them, spark their interest in what is probably a new and untapped source of inspiration to them.

The session lasts for 90 minutes and is followed by a break during which snacks will be served, giving your delegates an opportunity to interact with the students, answer their questions, hear their ideas and to make important new contacts for the future.

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EAST SIDE COMMUNITY HIGH SCHOOL

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## SPEND QUALITY TIME WITH THE BOYS & GIRLS CLUB OF HARLEM

Enjoy a community In the Know experience by partnering with the Boys & Girls Club of Harlem.

This different experience will give delegates the opportunity to work with young people in need, regardless of economic, social and family circumstances. A program will be formulated that will allow you to directly interact with young people on practical projects to improve the school grounds or local community.

Experience first-hand what the Club offers young people: adults who respect and listen to them and a safe environment where they can have fun and just be themselves.

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BOYS & GIRLS CLUB OF HARLEM

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## LEARN FROM THE MASTERS AT THE CULINARY INSTITUTE OF AMERICA

Combine team building with hands-on training in a beautiful setting at the foremost culinary academy in the United States.

The Culinary Institute of America, located in Hyde Park, NY, offers you and your delegates an exclusive one-day program specifically tailored to your needs. Master chefs will teach your delegates the fine art of cooking, including culinary techniques, flavor strategies, wine studies, and culinary trends.

This is a fantastic way to work together as a team on something new and to learn some valuable skills to take home too.

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## TAKE A FOOD TOUR OF NEW YORK

Enjoy a customized food tour of New York City to the neighborhood that most interests your group.

Chinatown, Little Italy, the East Village, or the Upper West Side. This tour will allow your delegates to learn the culture and history of the City's greatest neighborhoods while tasting their way through a magical mystery tour of delicious and unique ethnic foods. You will get to frequent New York's finest in-the-know restaurants so delegates can savor each neighborhood's unique feeling. The generous portions and professional engagement make this food tour New York's finest.

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FOOD TOUR

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## CHOCK FULL OF NUTS COFFEE BREAK

Chock Full of Nuts (CFON) has been one of New York's most beloved brands for many generations. Long before there were gourmet coffee shops, CFON was a New York institution that offered high quality coffee at a great price. The famous jingle started back in 1932 and to this day the brand elicits warm smiles from in-the-know New Yorkers.

Enjoy a New York style coffee break with additional quintessential products such as Essa bagels, Donut Plant donuts, and house smoked lox.

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CHOCK FULL OF NUTS

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## ORGANIC AND HEALTHY JUICE BREAK

Enjoy a healthy and nutritious juice, yogurt and smoothy break like you have never experienced before. A collection of organic New York State grown fruits and vegetables will be combined with special herbs and spices in order to present your delegates with a full collection of healthy and delicious blends and extracts that will naturally reinvigorate and refresh. We will also feature the most popular special private recipes from our sister properties in the Northeast: The InterContinental Boston, The Willard in Washington, DC and the InterContinental NY Times Square.

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## THANK YOU

Contact us to learn more about the New York Insider Collection and how we can help you create a truly memorable experience with authentic local flavor.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

Email address: [Barclaygs@ihg.com](mailto:Barclaygs@ihg.com)

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